



A-Z of Fundraising Ideas

Can you help St Raphael's Hospice by organising a fundraising event?

Before you do any fundraising on behalf of St Raphael's Hospice, please contact the Community Team at St Raphael's Hospice so they know what's going on and can endorse it. The benefit of contacting the Community Team prior to an event is that it can be put on the "Calendar of Events" on the web site which will help to publicise it. The Hospice also has tools available such as banners, collection buckets and cans. For more information, please contact Geoff Hill, Community Fundraiser on 020 8644 3857; e-mail geoffhill@straphaels.org.uk; www.straphaels.org.uk

Aerobic Events	Dance Event	Mad Hatter's Tea Party
Art Exhibition	Darts Marathon	Mastermind
Assault Course	Dinner/Dance	Mini Marathon
Athletic Races	Dog Show	Midsummer Party
Auction	Easter Egg Hunt	Mufti Day
Baby Show	Entrance Fees	Musical Evening
Badminton Competition	Exhibition	Netball tournament
Baked Bean Bath	Expedition	Nice to your Neighbour Day
Ball (fancy dress; Halloween)	Exercise Bike Race	Open Garden
Ballet Class Show (for parents)	Fancy Dress Party	Opera Evening
Balloon Race	Fashion Show	Pancake Race
Barbecue	Fete	Pantomime
Barn Dance	Fishing Competition	Parachute Jump Party
Bazaar	Flower Show	Penny Race
Bed Push	Football Kit Day	Pet Show
Bingo	Football Match (e.g. parents V teachers)	Picnic-in-the-Park
Bowling Competition	Fun Run	Picture Quiz
Bridge Tournament	Garden Party	Pitch and Putt
Busking (outside company dining room)	Golf Day	Pub Challenge
Cabaret Night	Guess the name	Quiz Night
Cake Sale	Guess the weight of....	Queue-a-thon
Car Boot Sale	Gymnastics Display	Race Night
Car Wash	Gym Competition	Raffles
Carol Concert	Graduation Day	Rowing Competition (gym or river?)
Caribbean Evening	Halloween Party	Stars in Their Eyes Competition
Charity T-Shirt Day (perhaps designed by a celebrity)	Horse Show	Stop Smoking/Drinking
Children's Party	Indoor Games	Swear Box
Christmas Card Sales	Irish Night	Six-a-Side Football
Classic Car Show	Jelly Eating Contest	Sixties Night
Coffee Morning	Juggling Marathon	Sponsored Event
Cooking Competition	Karaoke Night	Themed Evening
Craft Show	Karting Event	Tombola
Cycle Ride	Kite Flying Competition	Treasure Hunt
	Knitting Competition	Trivial Pursuit
	Line Dancing	
	Log Throwing	

Used Book Sale
Victorian Day
Volleyball Competition
Whist Drive

Window Cleaning
Wine Tasting Evening
Working Breakfast
Yogathon

Your Ideas!
Zoo Trail



Top ten tips on organising an event

- F** Find and organise a charity committee of not more than 5-10 people (the fewer people you require the easier it will be to organise a committee).
- U** Unite to discuss the responsibilities of each individual or team. e.g Venue, Media, Refreshments, Posters, Programme, Special Equipment, Setting up/Clearing Up, Book keeping, Sponsorship money.
- N** Nominate a time and place to arrange regular meetings.
- D** Decide on what the estimates will be
How much money is it likely to cost?
How much time will it take to organise?
How much do you think it will raise (if you haven't done this before, look closely at the costs. Fundraising is not an exact science).
- R** Resources. Draw up a budget and work out how to reduce and meet costs. If you have specific costs e.g. printing tickets etc see if you can get something donated or sponsored. Discuss how costs can be met.
- A** Advertise. Tell your friends, colleagues and relatives
Send a simple press release 2/3 weeks before your activity
Make a list of local newspapers, magazines and radio stations (Press Guides will be available in your local library). This should be typed and one side only, preferably on your headed paper. Give your press release a catchy title.
Remember what the press need to know: who, where, what, why, when and how!
Give a contact name and telephone number.
- I** Inform. Be sure that you explain to other people on any printed material why you want to raise money and why they should support you.
- S** Suggest clever ideas that you think will make the event more successful. Use your imagination, think creatively.
- E** Engage the help of others. Contact Geoff Hill, Fundraising Team on 020 8644 3857; e-mail geoffhill@straphaels.org.uk.

The charity is available to give you professional advice on how to make the most of your event. Draw on the expertise of the people around you.

- R** Relax and enjoy the day and remember your efforts are really helping St Raphael's Hospice and that we are grateful for your support.

Registered Charity Number 1068661