



# Wimbledon's Favourite Media



**In print**

**62,545** pages viewed on our website monthly  
(Source: Omniture Site Catalyst May 2010)

**45,798** people read the Wimbledon Guardian every week  
(Source: Jicreg Jan 2010)

**31,380** homes get a weekly copy delivered to their door  
(Source: ABC Jul-Dec 2009)\*

**13,616** users visit our website monthly  
(Source: Omniture Site Catalyst May 2010)

**2,295** free copies available to pick up across the borough

**365** days a year our e-edition is online

**1** newspaper makes your ads unmissable



**On line**



**E-edition**

**www.wimbledonguardian.co.uk**

\*ABC 98.30% (includes Mitcham) free copies distributed in the market place.

# Fact File

## Adults (per week) 49,007

15-24	5,408	11%
25-34	11,509	24%
35-44	10,996	22%
45-54	7,720	15%
55-64	5,852	11%
65+	7,522	15%

(Source: Jicreg Jan 2010)



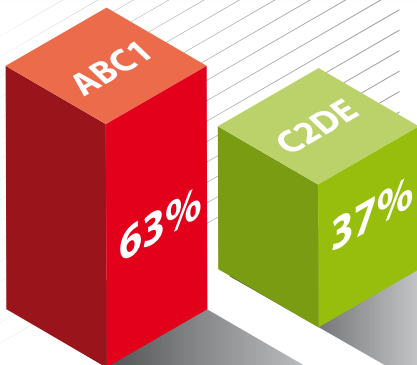
Two editions,  
Mitcham and Morden  
Wimbledon

### Drive times from Wimbledon

	Miles	Mins
Wandsworth	4	15
Kingston	5	15
Sutton	6	19
Epsom	8	23
Richmond	7	25
Elmbridge	7	27
Croydon	8	29
Staines	26	48



## Reader profile



(Source: Jicreg Jan 2010)

## Local campaigns



**Dedicated sections for news, views, sport, leisure, jobs, motors, property and education.**



**Display: 020 8329 9218**  
**Motors: 020 8330 9956**  
**Classified: 020 8330 9999**

**Property: 020 8329 9283**  
**Education: 020 8329 9251**  
**Leaflets: 020 8330 9500**

**Wimbledon Guardian.co.uk**

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 North Cheam, Surrey SM3 9BN.  
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